

## SERVICE JOURNALISM DEADLINE WRITING ASSIGNMENT

Service Journalism is based on the premise that news should help us save money, simplify our life, increase our happiness or decrease our frustrations.

Believe it or not, You are an expert in something and so is each of your classmates. Pair up with a classmate and share your expertise. Interview your partner and write a short story based on their expertise. Be sure to get good quotes **and keep your notes, we may use them later** Your story should include:

**Top:** an introduction to the issue that catches your readers' interest.

**Usefulness Explanation:** Tell the readers why and how this information is useful to them.

**Procedure:** Tell the readers how they can put this information into action.

**Results:** Explain what an end state might look like and how it will help readers.

You can find some good examples of service journalism at:

<http://www.urbanext.uiuc.edu/thriftyliving/>

TOPIC: \_\_\_\_\_

DEADLINE: \_\_\_\_\_