

## DEADLINE WRITING: IS THE COST OF AN EDUCATION EQUAL?

The results of a national study on the average costs of college education show the following figures from the 1998-1999 school year:

	MEN	WOMEN	WHITE	BLACK	HISPANIC
Tuition/fees	\$3,045	\$2,830	\$2,969	\$2,821	\$2,108
Books/supplies	\$421	\$407	\$411	\$431	\$374
Room/board	\$3,431	\$3,533	\$3,518	\$3,121	\$2,613

You are assigned to do a story based on the national study with a local focus. Before you begin writing, think about...

- Do these results make sense? Why or why not?
- Has there been a more recent study? Are the results different?
- What further information do you need before conducting interviews?
- For the local focus, who will you interview at the university?
- Prepare a list of questions for your key sources.

Also, remember: you have a choice of two formats for presenting this information: the Wall Street Journal and the Inverted Pyramid. Think about which is better and why.

Your story must include a minimum of TWO interviews – the more sources the better. Remember, allowing your sources to tell the story for you creates the most interesting article.

**STORY DEADLINE: Thursday, MARCH 6<sup>TH</sup>**